

# Our Vision, Mission & Value Proposition



***Our Vision:***  
To Delight our  
Guests



***Our Mission:***

We connect people, places  
and communities via a  
hassle free,  
convenient travel  
experience.



***Our Value  
Propositions***

"I can drift into the  
landscape; the  
journey is part of the  
adventure"



***Our Value  
Propositions***

"The most civilised  
convenient way to  
travel into the heart  
of our cities"



# Our Four Strategic Pillars

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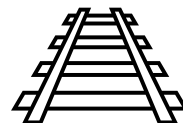
## OUR PEOPLE

Cultivating an engaged and high performing workforce that feels supported to do their job



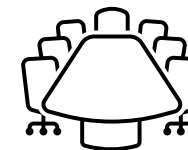
## OUR GUESTS

Providing a consistent and exceptional service experience to our guests



## OUR TRAIN

Delivering a safe, sustainable and reliable service every day



## OUR BUSINESS

Enabling a profitable, sustainable and efficient business